JONATHAN REBULLO

AI AUTOMATION SPECIALIST | n8n • GoHighLevel • AI Agents

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PROFESSIONAL SUMMARY

AI Automation Specialist who builds and tests AI agents, CRM integrations and multi-step workflows with n8n, GoHighLevel, LLMs, APIs and webhooks. Recent builds include a Messenger AI agent that saves confirmed leads to GoHighLevel and a voice agent that books, reschedules and cancels appointments in Google Calendar. Six years in real estate sales shape how I design lead capture, follow-up and booking flows. My approach: understand the problem, map the process, build, test and document.

CORE TECHNICAL SKILLS

Automation: n8n, Zapier, Make.com, workflow design, webhooks, REST API integrations, sub-workflows, error handling, execution testing and troubleshooting.

AI & Data: AI agents and tool calling, RAG, embeddings, Supabase vector database, OpenAI, Google Gemini, OpenRouter, prompt engineering, Airtable, Google Sheets.

CRM & Customer Operations: GoHighLevel (pipelines, contacts, opportunities, notes, tasks, user permissions, forms, workflows), GoHighLevel API, lead qualification, appointment scheduling.

Channels & Tools: Vapi voice agents, Facebook Messenger (Meta Graph API), Google Calendar, Google Drive, Google Docs, Cal.com, GitHub, OBS for demo recordings.

PROFESSIONAL EXPERIENCE

Accredited Sales Manager | SM Development Corporation (SMDC) | Feb 2020 – Jul 2026

- Managed sales pipeline activities, prospect follow-ups, customer relationships and property transactions from inquiry through closing.
- Developed lead-generation strategies using social media and digital marketing; handled consultations, presentations and negotiations.
- Maintained customer records and sales reporting, and coordinated documentation and reservations with internal teams.

Business Co-Owner | Mildred’s Desserts & Treats | Mar 2026 – Present

- Co-manage customer engagement, day-to-day sales operations, promotions and marketing.
- Built and tested a Messenger AI chatbot for the business, cutting reply time in testing from up to 10 minutes (manual, on busy days) to 1–2 seconds.

BUSINESS-FOCUSED STRENGTHS

Lead qualification and customer communication • CRM process design • Workflow documentation • Practical testing and iteration • Sales-to-automation problem solving

TRAINING CERTIFICATES

Certificates of completion (training, not vendor certifications): No Code Automation with Zapier, No Code Automation with Make.com, HighLevel CRM, and Prompt Engineering — Tara AI Community+; AI Automation with n8n — Technical Virtual Assistants PH.

EDUCATION

Computer Technology — Two-Year Program | AICS, Bicutan, Parañaque City | 2007–2009

SELECTED AUTOMATION PROJECTS

Independent portfolio and training builds, tested in demo setups. Results are from my own tests, not client production deployments. Case studies and recorded demos: rebullojonathan.github.io

AI Voice Appointment Setter | Vapi, n8n, Google Calendar, Airtable

- Voice assistant that checks live calendar availability and books, reschedules or cancels appointments during the call, through four n8n webhook workflows with error branches.
- **Outcome:** Google Calendar updates within 3–5 seconds of the caller's confirmation; every call is logged to Airtable with zero manual data entry. Rebuilt from scratch on a fresh setup and tested across about 10 calls.

Messenger AI Lead Agent → GoHighLevel | n8n, Google Gemini, Meta Graph API, GoHighLevel API

- Messenger AI agent that answers property questions from a Google Doc, collects a buyer's details, reads them back for confirmation, then calls a sub-workflow that upserts the contact, creates the opportunity, adds a note and creates a follow-up task in GoHighLevel.
- **Outcome:** one conversation becomes a confirmed CRM lead (8 details captured) with no manual data entry; nothing is saved until the customer confirms. Tested end to end on a demo Facebook Page.

GoHighLevel CRM Pipeline Management | GoHighLevel

- Six-stage real estate pipeline from New Lead to Site Viewing, with an owner on every deal and role-based access for admin and agent accounts.
- **Outcome:** a restricted agent saw only 2 of 6 contacts in testing, so each agent's clients stay protected. Built three times until repeatable from scratch.

GoHighLevel CRM Lead Automation | GoHighLevel

- Property inquiry form and workflow that creates a contact and a pipeline opportunity for each submission, with the form recorded as the lead source.
- **Outcome:** a new inquiry becomes a CRM contact and deal within 3–5 seconds, with no manual data entry.

RAG Knowledge Assistant | n8n, Supabase, Google Drive, embeddings

- Chat assistant that answers from a team's own documents, synced from Google Drive into a Supabase vector store; new, edited and deleted files are picked up automatically.
- **Outcome:** answers in about 3 seconds in testing, grounded in retrieved passages.

AI-Assisted HR Posting & Evaluation | n8n, AI, Airtable

- Hiring workflow that takes in applications, scores each CV against the job requirements and routes qualified candidates to questionnaires and interview scheduling.
- **Outcome:** about 3 seconds per CV evaluation, tested with 5 applicants.

AI Job Finder & Résumé Optimization | n8n

- Built and tested an automation that supports job discovery and résumé-related processing.

ADDITIONAL AUTOMATION BUILDS

Zapier: AI content repurposing; Asana CRM lead engagement; automated lead enrichment.

Make.com: Xero transaction export to CSV and Asana; Gmail attachment sorting to Google Drive.

n8n prototype: YouTube Shorts and Facebook Reels creation workflow (built; not fully run because of API billing limits).